

Wendy Wishnie

Email: wendywishnie@gmail.com

4/13-9/15 Creative Director

HomeServe Insurance

Developed strategy and supervised creative for all consumer-facing marketing, business development, and corporate branding.

1/11-4/13 Creative Director

Wilson/Gear Digital

Online/offline agency

Accounts: Guthy Renker (Proactiv, WEN Hair Care, Cindy Crawford Meaningful Beauty), Charter Communications, Wells Fargo, MasterCard

10/09-1/11 Creative Director,

Charlie Dog Advertising

Accounts: Gevalia coffee, TASSIMO brewers and beverages, digital advertising

4/08-9/09 SVP, Executive Creative Director

ScuderiaO2- Digital Agency

Accounts: Virgin Atlantic Airways, Pearson Education, Univision

3/99 – 3/08 Sr. V.P., Executive Creative Director

Company C/Kirshenbaum & Bond

Accounts: Virgin Atlantic Airlines, Capital One, Weight Watchers, MetLife Bank, Cablevision, Chase Manhattan Bank, Educational Testing Service, Millennium Broadway Hotel, Barnes & Noble, John Deere

2/87 – 10/99 Sr. V.P., Creative Director

Steinert & Associates, New York. Full service direct agency.

Accounts: AT&T wireless, MasterCard, American Express, Charles Schwab, Oxford Health Plans, Citibank

1/85 – 2/87 E.V.P, Creative Director

FCB Direct

Accounts: Bermuda Department of Tourism, AT&T, PIMCO Funds, GHI Health, VISA, US Trust

3/82 – 10/85 Copywriter/Creative Supervisor

Ogilvy & Mather Direct

Accounts: Atlantic Magazine, American Express, British Post Office

Education: Masters of Social Work, Hunter College

Bachelor of Science, Phi Beta Kappa, SUNY at Buffalo